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FOR IMMEDIATE RELEASE

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Newark Introduces Newark Day

Annual spring evening celebration to take place during the day

Newark, DE (May 4, 2012) – The annual community event, formerly known as “Newark Nite,” that hosts 30,000 people becomes a daytime celebration this year on Saturday, June 2 from 12:00 p.m. – 5:00 p.m. The rain date is Sunday, June 3 from 12:00 p.m. – 5:00 p.m. Event organizers changed the hours of the event in order to make the community event more family friendly. As is tradition, Main Street is closed to traffic and pedestrians take over. The street is filled with live music and performances, arts and crafts, great food, shopping, games, and children’s activities. Restaurants and stores on Main Street are open during the event and many have booths on Main Street just for the event.

The event’s Main Stage has been moved from the Newark Shopping Center to the University of Delaware’s Old College Lawn. Broken Bow Records’ Dustin Lynch, current top 25 country music artist, will headline the Main Stage with his hit, “Cowboys and Angels,” thanks to country music station 103.7 WXCY.

The springtime celebration began in 1986 to bring the community together to welcome summer. It helps acquaint people with businesses and restaurants in Newark as well as offering the opportunity to walk down the center of Main Street.

Main Street will be closed to traffic beginning at 10:00 a.m. until 7:00 p.m. the day of the event to allow enough time for vendor set up and tear down. Pets are not comfortable in the heat and crowds of large events, so for their safety and the safety of those attending the event, please leave your pets at home.

For cancellation information, please call (302) 366-7147.

The event is being sponsored, in part, by American Spirit Federal Credit Union and the University of Delaware Outdoor Pool.

This program is funded, in part, by grants from the National Endowment for the Arts and the Delaware Division of the Arts, a state agency committed to promoting and supporting the arts in Delaware. For additional information on arts activities visit the Delaware Division of the Arts web site, www.artsdel.org.

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