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FOR IMMEDIATE RELEASE

November 12, 2012

Pilot Program Adds Parking Spaces Downtown

Newark, DE (November 12, 2012) – The City of Newark has placed five new parking meters in the loading zone in front of the Galleria located at 45 East Main Street in a pilot program that is meant to increase the inventory of available parking spaces downtown. The program allows parking in loading zones after normal delivery hours of 1:00 a.m. – 4:00 p.m., when the loading zone would be used by delivery trucks.

Parking meters in the loading zone are painted green to easily differentiate them from the rest of the parking meters on Main Street. The meter “sleeps” between the hours of 1:00 a.m. and 4:00 p.m., so if someone parks in the spot before 4:00 p.m. the meter will not register their payment since parking is not permitted during that time. Additionally, the meters are well-signed with signs posted on either side of the loading zone, on the meter and inside the meter.

The pilot program is in effect until the end of the year when it will be evaluated and, if successful, additional loading zone parking meters will be added on Main Street. The project has the potential to add 22-25 meters to the inventory for evening use. Allowing parking in the loading zones of downtown Newark after normal delivery hours increases available parking spaces at minimal costs and takes advantage of underutilized space at premium downtown locations.

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