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FOR IMMEDIATE RELEASE

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City of Newark Announces 2013 Earth Day Tree Raffle Winner

Newark, DE (May 7, 2013) – City of Newark Congratulates Michelle Hunter for winning the City of Newark 2013 Earth Day Tree raffle.

Hunter won a free Sycamore Tree and has chosen to donate the tree to her apartment complex in the City of Newark. Hunter said, “I am very happy to win. I really like trees and it will be great for my whole complex.”

The Sycamore Tree is a Delaware native that provides welcome shade on hot days. These trees, when planted to shade homes and businesses, can help customers realize an energy savings by naturally blocking the sun to reduce summer cooling costs. Sycamores perform well in a variety of soil and growing conditions making them an excellent addition to almost any location. This long lived tree also absorbs atmospheric carbon which is a greenhouse gas. Reducing atmospheric carbon is just one step towards mitigating global warming and while this single tree will not solve the problem one more helper doesn't hurt.

The 2013 Earth Day Tree raffle is part of the City of Newark Earth Day Education campaign to teach its citizens more about energy efficiency and conservation. The City of Newark provided a display in the front lobby of the City of Newark Municipal Building for the public to learn more about this year's overall message: **Think Locally, Act Locally, and Buy Locally.**

Thinking Locally – Means asking ourselves to think about:

- The uniqueness of our community,
- How we sometimes waste our limited resources, and
- How to use resources more sustainably to retain the natural beauty of the local environment

Acting Locally – Means taking action to help ourselves and our community:

- Save money on electricity costs through simple low and no cost energy efficiency measures,
- Relate energy efficiency and conservation as a means to reduce local carbon emissions, and
- Take direct personal action by entering a raffle to win a tree that not only absorbs carbon but also reduces summer cooling costs through free shading

Buying Locally – Means we should seek local resources first because:

1. Imported food typically travels farther and requires more fuel to get from field to plate,
2. Local trips can sometimes be handled on foot or bike which reduces vehicle miles traveled and saves energy, and
3. Reducing the amount of congestion on the roads can improve local air quality

To learn more about how to save energy, visit the Delaware Municipal Electric Corporation (DEMEC) website www.demecinc.net

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DEMEC was formed in 1979 as a public corporation constituted as a Joint Action Agency and a wholesale electric utility. DEMEC represents and serves the nine municipal electric distribution utilities located in the State of Delaware.

Members of DEMEC are the cities and towns of Clayton, Dover, Lewes, Middletown, Milford, New Castle, Newark, Seaford and Smyrna. Collectively, they serve over 100,000 residents and businesses in their respective communities. In total DEMEC's Members have a peak load over 450 Megawatts. DEMEC is a generation owner and the PJM Load Serving Entity ("LSE") for eight of these municipal utilities (except Dover) and provides 100% of their wholesale power supply requirements.