



NEWS RELEASE

Paul M. Tiernan, Chief of Police

August 15th, 2013

FOR IMMEDIATE RELEASE

SUBJECT: NPD & UDPD Announce Joint Initiative to Combat Underage and Excessive Alcohol Consumption

In a continued effort to combat underage and excessive alcohol consumption the Newark Police Department and the University of Delaware Police Department have partnered together to create the Joint Agency Alcohol Initiative. The goal of this initiative is to reduce the amount of underage and excessive drinking that occurs both on and off campus.

Recognizing that this problem cannot be resolved strictly by enforcement, NPD & UDPD will rely on partnerships within the City of Newark and University of Delaware communities as well as our law enforcement partners throughout the state. The goals of the initiative will be achieved through a multifaceted approach involving education/outreach, media involvement, and enforcement. The Joint Agency Alcohol Initiative will host programs throughout the year reaching out to students on campus and in the community.

The Joint Agency Alcohol Initiative will be hosting its first event on Tuesday August 20, 2013 from 9am-1pm. The program entitled the "Newark Nightlife Partnership" will bring together managers and staff from local restaurants and bars and will be held at the Aetna Hose, Hook and Ladder Station 8 on Ogletown Rd in Newark. Attendees will receive training on local and state laws relating to alcohol, identifying fake id's, and dealing with intoxicated persons. Bill Elliott, founder of the Hero Campaign will be providing the opening remarks.

The following restaurants and bars will be sending representatives: Klondike Kates, Mojo on Main, Timothy's of Newark, Santa Fe Mexican Grill, Iron Hill Brewery, Homegrown Cafe, Catherine Rooney's, Café Gelato, Grotto Pizza, Kildares Irish Pub, Deer Park Tavern, Greene Turtle, Applebee's, Taverna, Blue Crab Grill, Matilda's, and TGI Friday's. The Joint Agency Alcohol Initiative would also like to recognize the following partners in this initiative: Aetna Hose, Hook & Ladder, Delaware Alcohol and Tobacco Enforcement, Delaware Department of Motor Vehicles, Delaware Office of Highway Safety, Delaware Restaurant Association, and the Hero Campaign.

Media are encouraged to attend this event where representatives from both agencies will be available for comment.

The Newark Police Department affirms that all defendants are presumed innocent until proven guilty beyond a reasonable doubt.

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