



Nic DeCaire, Main Street Mile Race Director  
(302) 388-2219

---

**For Immediate Release**  
**September 24, 2013**

## **7<sup>th</sup> Annual Main Street Mile Run/Walk Fundraiser**

**Newark, DE** (September 24, 2013) – In a world of 5K fundraisers, Downtown Newark continues to keep it unique and fun. On Saturday, October 5 at 8:00 a.m. the 7<sup>th</sup> Annual Main Street Mile hosts hundreds of runners and walkers as they take advantage of the rare opportunity to travel down the center of Main Street without cars and traffic while supporting the Newark Police K-9 Unit and the Downtown Newark Partnership.

This annual fundraiser has become an important source of funding for the Newark Police K-9 Unit as the cost of purchasing a K-9 officer along with the cost of training, food, and incidentals can total thousands of dollars. The initial cost of a K-9 is approximately \$10,000 with an additional one-time cost of about \$1,000 for kennel set-up at the handler's home. Other incidentals total approximately \$1,500 a year per dog. Veterinary care is donated by a local veterinarian.

The fundraiser helped purchase Newark's second K-9 Officer, Sjors, as well as K-9 Officer Cody after Newark's first K-9 Officer, Paco, was retired early last year.

The race begins at the McDonald's traffic circle on Main Street at 8:00 a.m. and finishes minutes later at the Deer Park Tavern. Immediately following, runners and walkers are treated to a brunch hosted by the Deer Park Tavern at 108 West Main Street.

The Main Street Mile is sponsored by the Downtown Newark Partnership, Newark Police Department, Fusion Fitness Center, Rittenhouse Station, Deer Park Tavern, Klondike Kate's, Catherine Rooney's, Taverna, and New Balance.

**To register for the Main Street Mile, visit [www.mainstmile.com](http://www.mainstmile.com). Pre-registration is \$18 through September 29. The first 250 people to pre-register receive a Main Street Mile t-shirt. Day of race registration is 7:00 a.m. – 7:45 a.m. at Fusion Fitness in Market East Plaza. Day of race registration is \$22 after September 29 through day of race.**

-END-