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FOR IMMEDIATE RELEASE

March 17, 2014

MEDIA ADVISORY

(VIDEO AND PHOTO OPPORTUNITY)

**Mayor Sierer Kicks Off Healthy Newark Initiative
at Spring Community Cleanup**

- WHAT:** Mayor Polly Sierer, City of Newark Parks and Recreation Department, Downtown Newark Partnership, and Fusion Fitness will introduce the Healthy Newark initiative at the annual spring community cleanup with a 21-day challenge that includes daily give-aways and a grand prize.
- WHEN:** 9:00 a.m., Saturday, March 22, 2014
Volunteers to immediately head out to community cleanup assignments after remarks
- WHERE:** Newark Municipal Building
220 South Main Street
Newark, DE 19711

For more information, please contact Community Affairs Officer Dana Johnston at (302) 366-7020.

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